

# LANSA Commerce Edition

## *B2B and B2C Components to Extend Applications and Drive e-Commerce*

### **LANSA Commerce Edition**

is a suite of Business-to-Business (B2B) and Business-to-Consumer (B2C) components that are built upon LANSAs powerful and award-winning LANSAs for the Web tools. Commerce Edition allows you to rapidly generate e-Commerce applications that integrate existing iSeries RPG and COBOL applications with the Web and Wireless world.

### **Easily configure your B2B and B2C applications**

LANSA Commerce Edition provides an easy, rapid and configurable solution to help you extend your core iSeries applications to both customers and business partners alike.

Commerce Edition is a component-based solution that allows you to choose the kinds of functionality you want to deploy on your B2B or B2C Web site.

The components provide a core set of standard business rules and definitions that are common across multiple business segments.



Try out a live demonstration of this system at: [www.lansa.com/CEdemo.htm](http://www.lansa.com/CEdemo.htm)

LANSA Commerce Edition lets you configure the business rules and definitions through a set of simple questions and answers to fit your specific application needs.

### **Customising your solution is easy**

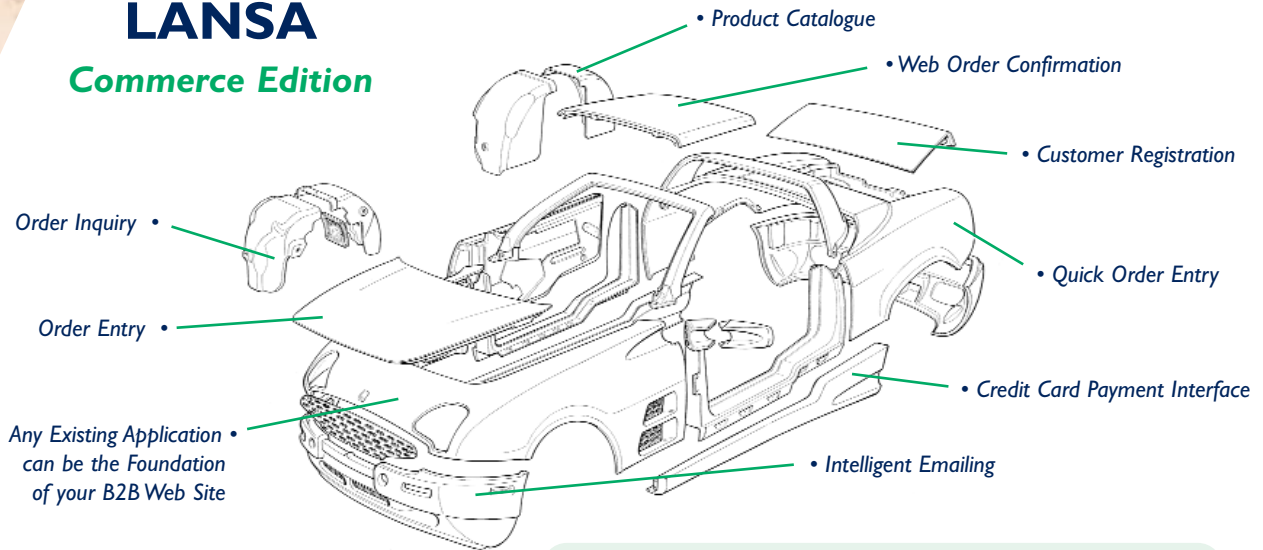
LANSA Commerce Edition generates application components into LANSAs Object Repository and award-winning 4th Generation Language (4GL). LANSAs for the Web is renowned for its short learning curve and rapid development capability, which allows you to easily configure your e-business solution to meet the needs of your business.

### **The fastest way to deploy e-business applications**

In addition to providing pre-built B2B and B2C functions, LANSAs Commerce Edition generates all the underlying languages needed to deploy your e-business application, including RPG, C++, HTML, Javascript, XML and WML. You use LANSAs powerful 4GL to configure your site and you won't have to spend time learning and coding each of these languages because you use a single development tool, LANSAs. There is simply no faster way to extend your applications to the Web.

# LANSA

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### LANSA Commerce Edition - Component Structure

#### Inherit best-of-breed design approaches

The B2B and B2C functions that are generated with Commerce Edition leverage LANSAs experience in building hundreds of e-business sites for iSeries customers worldwide. By incorporating best-of-breed design from some of the top iSeries sites in the world, LANSAs allows you to inherit these design approaches. Learning to design applications for a Web environment is a challenge that faces many companies and LANSAs Commerce Edition can help you overcome that challenge.

#### How does it work?

Virtually every e-Commerce application needs an order entry function, whether it be for products or services .that handles choosing the item to be ordered, displaying the price, entering the quantity, validating the order and a whole host of other tasks that are involved in an e-commerce transaction.

Instead of defining each of these functions for every project, Commerce Edition provides a single Order Entry component that can be created that completes all the necessary steps. Additionally, a question-and-answer process completes all of the information about existing iSeries data and programs.

For instance, if you already have a price calculation program written in RPG or COBOL, you can have LANSAs automatically pass the order parameters to that program and receive the price.

LANSAs also lets you use your existing data. Whether you've built your application in-house, or used a package from leading vendors such as J.D.Edwards, SSA, Mapics, Friedman or Infinium, LANSAs lets you easily integrate with this data and extend it with B2B and B2C functionality using the pre-built components.

LANSAs Commerce Edition helps you drive e-Commerce by building advanced B2B and B2C applications to extend your business to the Web and Wireless world.

#### The following customers are using LANSAs:

National Music Publishers Association - [www.songfile.com](http://www.songfile.com) Taneya Japan - [www.taneya.co.jp](http://www.taneya.co.jp)  
 The Riviera Hotel & Casino - [www.theriviera.com](http://www.theriviera.com) COMMON Users Group - [www.common.org](http://www.common.org)  
 NEWS/400 Magazine - [www.sourcebook400.com](http://www.sourcebook400.com) Trek Bicycle Company - [www.trekbikes.com](http://www.trekbikes.com)  
 iSeries Magazine - [www.the400resource.com](http://www.the400resource.com) Czech Football League - [www.fotbal.com](http://www.fotbal.com)

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 ADVANCED SOFTWARE MADE SIMPLE

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